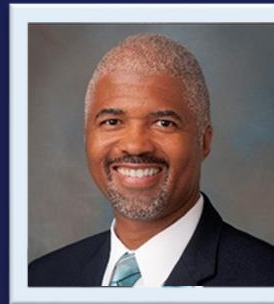


AREAS INSPIRING MAIL (AIM) MEETING**Thursday, November 14, 2019****9:30 am – 2:00 pm****Pacific Area Office****11255 Rancho Carmel Dr.
San Diego, CA 92197****USPS HQ KEYNOTE SPEAKER****Kevin McAdams – Vice President Delivery & Retail Operations**

Kevin L. McAdams was named Vice President, Delivery Operations in June 2016. He reports to the Chief Operating Officer and Executive Vice President. He has responsibility for all aspects of delivery and retail operations within the Postal Service network of 154 million households and businesses. He oversees city and rural delivery operations and evaluates field performance measures to improve service and productivity. He also manages Delivery Strategy and Planning and a fleet of more than 200,000 vehicles.

**Featured Speaker - Donald Nichols
National Lead, Political and Mailing Services**

Donald Nichols is the National Lead for U.S. Postal Service Political and Mailing Services. He mobilizes a national team of specialists who consult and support political campaigns, campaign strategists and political alliance mailing partners. He manages USPS strategic sponsorships with political associations, including the development of leading edge thought leadership. He also coordinates marketing and sales efforts to support the use of all mailing products.

**AGENDA ITEMS**

- New Technologies
- Peak Season Operation Strategies
- Political & Election Mailing
- MTAC Updates
- Pacific Area Updates
- ZIP Talks
- District Round Table Discussions
- Margaret L Sellers (MLS) Processing & Distribution Center (P&DC) Tour

**Lunch Provided - No Cost
Register at**

<https://pacificareaaim.eventbrite.com>

**Questions? Contact Mohoa Ha at
Mohoa.ha@usps.gov or
858-674-2662**